

Tour Itinerary for Shenzhen (and Greater Bay Area)

Date:

- Nov 27-30

Price: \$900

- Included: buses, tour guides, translation, some meals (lunch on Fri and Sat, dinner on Thu, Fri and Sat).
- Not included: Hotel, flights, insurance.

Description

Shenzhen is the global epicenter of “digital meets manufacturing” innovation.

- It is where smartphones (iPhone, Oppo, Vivo) have long come from.
- It is where EVs (BYD), drones (DJI), medical hardware (Mindray) and infrastructure (Huawei) increasingly come from.
- It is the emerging home for robotics.
- And it is home to well-known China giants like Tencent and Ping An.

Shenzhen is also part of China’s Greater Bay Area (GBA), an economic zone encompassing nine Guangdong cities plus Hong Kong and Macao. The GBA is home to nearly 87 million people and produced over USD 2 trillion in GDP in 2024 (11% of China’s economy).

For investors, understanding Shenzhen is increasingly important.

- Its leading companies are both driving and disrupting Chinese and Asian markets.
- The Greater Bay Area is an important macro phenomenon impacting Asia.

How This Tour Is Different

We combine:

- **Company visits and deep dives**
- **Unique China frameworks**

We visit leading China businesses with a leading China tech analyst. Our moderator Professor Jeff Towson is a well-known tech analyst (+2.9M followers on LinkedIn) with 17 years of experience in China. He is frequently cited as a global influencer by companies such as Huawei and Alibaba. And he is frequently invited to interview the management of China’s tech leaders.

An example is his interviews with the Chairman of Huawei:

- [Interview Summary Here: Hotpot and Hiking with Huawei Chairman Guo Ping](#)



Here is his interview with the Head of Alibaba Cloud International:

- [3 Lessons from My Interview with Dongliang Guo, Head of International at Alibaba Cloud](#)

Here is his interview with Cainiao's Cross-Border Head:

- [Cainiao's Winning Global Strategy. What I Learned Interviewing Cross-Border SVP William Xiong.](#)

Here is his interview with Lazada's CEO:

- [Lessons from my Interview with Lazada CEO James Dong](#)

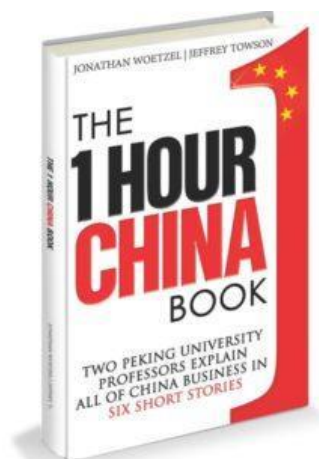
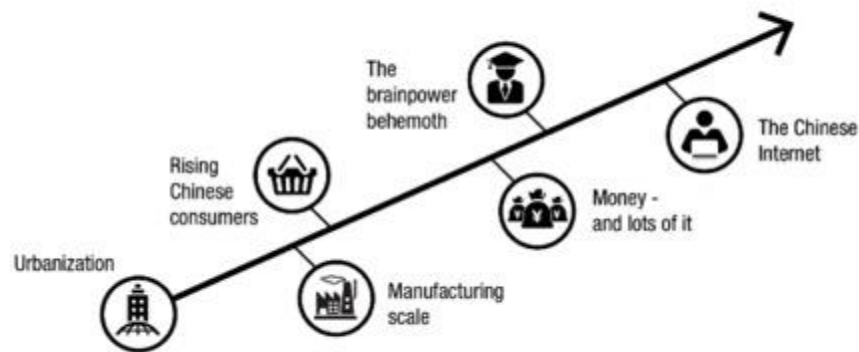
Other meetings and interviews include:

- [5 Things I Learned from Alibaba Vice-Chairman Joseph Tsai on Singles' Day](#)
- [4 Things I Learned from the Head of JD Smart Logistics Park](#)
- [3 Ways AI Is Transforming Fashion: My Interview with JD Vice President of Cloud & AI \(2 of 2\)](#)

Professor Towson is also the co-author of the best-selling China business book, the One Hour China Book. This "speed-read" book is the distilled knowledge of two Peking University business professors with over 30 years of experience on the ground in China and the emerging markets.

We will use its frameworks to discuss the impact of the Greater Bay Area.

The 6 China Megatrends



“One hour with this book will make you an expert on business in China.”

– Dick Gephardt, Majority-Minority Leader, U.S. House of Representatives, 1989-2002

“This book simplifies China in a very elegant and smart way. These distinguished authors tell you clearly what you most need to know right now.”

– James McGregor, author of *“One Billion Customers: Lessons from the Front Lines of Doing Business in China”*

“Without question, the best 60 minutes you will spend on China.”

– Jonathan Anderson, Emerging Markets Advisors

Itinerary

Day 1 (Thursday): City Tour and 1 Company Visit in Shenzhen

- Participants arrive in AM.

- Noon: **Location Visit 1.**
- 3pm: **Company Visit 1 is Tencent in Shenzhen.**
 - Backup options could be BYD or DJI
- 6pm: Dinner with speaker.
- 8:45pm: Done for the day. Participants can do nightlife on their own.

Day 2 (Friday): 2 Company Visits in Dongguan

- 9am: **Company Visit 2 is Huawei Europe Town R&D Center in Dongguan.**
- **Lunch**
- 2pm: **Company Visit 3 is Mindray Medical Devices in Shenzhen.**
- 4pm: **Location Visit 2.**
- 6pm: **Location Visit 3.** Maybe too much. See options below.
- 7:30pm: Dinner.

Day 3 (Saturday): 7-8 Presentations at Conference Center

- **4 Company Speakers**
- **3-4 Investors / Fund Manager Speakers**
- **1 Other Speaker**
- Day includes Coffee breaks and lunch and dinner
- 6pm: **Networking dinner plus 1-2 speakers.**